



**Camping  
In Ontario**

# 2023 Supplier Email Marketing

Are campgrounds unsubscribing from your email lists? Are you finding that your emails are caught in spam filters, or that campgrounds are not recognizing you as an Official Supplier? Our email marketing program is designed to make your electronic communications more effective. Send us your email or Word document and we will send it out on your behalf to all our campground members using the Camping In Ontario mailer (in specially-designed email format).

Our list is always current so you can ensure that campgrounds, including the newest members, will be receiving your emails. If your product/service also applies to other suppliers, we can add them as recipients of your marketing email.

Your marketing email must be submitted in Word or via email. Image(s) must be sent as separate files. Other attachments may be submitted and will be added to the email as hyperlinks. Please also submit your logo and contact information.

One month after your email campaign, we will send you a report of the opens and clicks within your email. Individuals will not be identified.

<b>Supplier Name:</b>		
<b>Primary Contact Name:</b>		<b>Phone Number:</b>
<b>Email:</b>		
<b>2023 Email Marketing QTY</b>		<b>COST</b>
\$130 for one email, in which yours is the sole email being sent - One photo and one logo, up to 250 words		
Deduct 10% if more than one email is ordered Discount		
Subtotal		
#R107800187 HST 13%		
Preferred Mailing Month(s): _____		<b>TOTAL</b>

E-transfer (preferred) to **opca@campinginontario.ca** – please include your company name and invoice # in the notes  
Credit Union or Bank of Montreal online banking portal – invoice required (Registered name: *Ontario Private Campground Association*)

Cheque (payable to **Ontario Private Campground Association** – please include copy of order form)

**Authorized signature:** \_\_\_\_\_

Please return by email to [marketing@campinginontario.ca](mailto:marketing@campinginontario.ca).

